



## NACD's 2019 Conservation District Survey

### Conservation District Location and Board Members

**Dear Conservation District Leaders,**

**Please complete this survey covering Conservation District structure, community relationships, program participation, communications, and more. The survey is important to enable NACD to enhance our advocacy on your behalf as well as to provide more effective services for you.**

**Your feedback to this survey will reduce or eliminate the need for other NACD surveys throughout the year, and will provide us with an inventory of your needs.**

**It is important that your answers reflect a consensus or view of your full board of directors. Therefore please use a conference call, a board meeting, or some shared approach to ensure you have a consensus of your board's interests expressed.**

**We can only use one completed survey per District. Every Conservation District that completes the survey will be entered into a drawing for a FREE registration to attend NACD's 2019 Annual Meeting in San Antonio, TX. A summary and report on the survey will be made available at this meeting.**

**To best accommodate district board schedules, NACD will keep this survey open to submissions for 60 days until Monday, December 3.**

**For those Districts who would like to print a copy of the survey before you enter your information [click here](#) and it will take you to a web site where you can print the survey and use it as a work sheet.**

**Thank you in advance for your willingness to participate in this survey -- we look forward to hearing your voices.**

**\* 1. Please provide the name of your Conservation District.**

2. Please provide the address and phone number of your Conservation District.

Complete Address:

Complete Phone Number:

3. In what state or U.S. territory is your Conservation District located?

4. Please identify the professional background(s) of your Conservation District Board Members. (check all that apply)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Accounting/Bookkeeping               | <input type="checkbox"/> Forester or Forest Manager          | <input type="checkbox"/> Public Relations/Marketing/Communications |
| <input type="checkbox"/> Business Owner/Manager               | <input type="checkbox"/> Government - Federal level          | <input type="checkbox"/> Retiree                                   |
| <input type="checkbox"/> Contractor/Developer/Construction    | <input type="checkbox"/> Government - State level            | <input type="checkbox"/> Sales                                     |
| <input type="checkbox"/> Educator - college                   | <input type="checkbox"/> Government - County/Municipal level | <input type="checkbox"/> Scientist - physical/biological           |
| <input type="checkbox"/> Educator - non-college               | <input type="checkbox"/> Health Industry                     | <input type="checkbox"/> Scientist - social/psychological          |
| <input type="checkbox"/> Engineering                          | <input type="checkbox"/> Information Technology              | <input type="checkbox"/> Urban farmer                              |
| <input type="checkbox"/> Environmental Consultant             | <input type="checkbox"/> Law/Legal                           |  |
| <input type="checkbox"/> Farm/Ranch Owner or Operator/Manager | <input type="checkbox"/> Media                               |  |
| <input type="checkbox"/> Other (please specify)               |  |  |

5. Please list the NAME and EMAIL ADDRESS of all your Conservation District (CD) Board members.

CD Board Member name and email address

CD Board Member name and email address

CD Board Member name and email address

CD Board Member name and email address

CD Board Member name and email address

CD Board Member name and email address

CD Board Member name and email address

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CD Board Member name and email address

CD Board Member name and email address

CD Board Member name and email address



## NACD's 2019 Conservation District Survey

### Conservation District Staff

6. How many full-time, part-time and contractor staff work at your Conservation District?

Full-time staff

Part-time staff

Contractor(s)

7. What are the job titles of the staff who are employed at your Conservation District (Please check all that apply)

☐ Administrator/Executive  
Director/Manager

☐ Forester

☐ Planner

☐ Conservation Technician

☐ Hydrologist

☐ Resource Conservationist

☐ Education Specialist

☐ Information Technology Specialist

☐ Soil Scientist

☐ Engineer

☐ Landscape Architect

☐ Urban Conservationist

☐ Other (please specify)



## NACD's 2019 Conservation District Survey

### Conservation District Operations

8. Approximately what is your Conservation District's most recent annual budget?

9. Approximately what percentage of funds does your Conservation District receive from the following sources? (Should add up to 100%)

Municipal/Town Government

County Government

State Government

Federal Government

Private Funding

Donations

Fee for Services

Product Sales

Levy Authority/Local Taxing Authority

Other (please specify)

10. If your Conservation District received Federal funds last year, what percentage was derived from Cooperative Agreements and Grants?

Cooperative Agreements

Grants

11. Does your Conservation District own and/or lease office space?

☐ Lease ☐ Own

☐ Other (please specify)

12. Which agencies/organizations is your Conservation District co-located with? (Please check all that apply)

☐ Not co-located

☐ Rural Development

☐ Cooperative Extension Service

☐ Private Business

☐ FSA

☐ NGOs

☐ NRCS

☐ Other (please specify)

13. Please identify any joint operations your Conservation District has with the USDA. (check all that apply)

☐ Equipment sharing (vehicles, computers, etc.)

☐ Lease agreement

☐ Staff

☐ Telephone or Internet access

☐ Other (please specify)

14. Please estimate the number of customers your Conservation District served during the last full fiscal year.

15. How frequently does your Conservation District Board and your Local Work Group meet?

Conservation District Board

Local Work Group

16. Over the past THREE (3) years, what training has your District Board members received? (select all that apply)

☐ Budget/Accounting

☐ Personnel Management

☐ Communications

☐ Responsibilities of a Conservation District Board and District Authorities

☐ Farm Bill and other programs

☐ Strategic Planning

☐ Information Technology

☐ Social Interaction/Customer Relations

☐ Legal

☐ Technical

☐ Other (please specify)

17. Please select one training area that your Conservation District Board members would benefit most from.

☐ Budget/Accounting

☐ Personnel Management

☐ Communications

☐ Responsibilities of a Conservation District Board and District Authorities

☐ District Authorities

☐ Strategic Planning

☐ Farm Bill and other programs

☐ Social Interaction/Customer Relations

☐ Information Technology

☐ Technical

☐ Legal

☐ Who's who in partnerships

☐ Other (please specify)

18. What training is needed by district staff? (check all that apply)

- ☐ Equipment Management
- ☐ Watershed Operations
- ☐ Information/Education/Outreach
- ☐ Financial Records & Reporting
- ☐ Board Meetings
- ☐ Timekeeping & Payroll
- ☐ Conservation Education & Outreach
- ☐ Personnel Management & Supervision
- ☐ Conservation Technical Skills
- ☐ Other (please specify)

19. Does the district have committees? (check all that apply)

- ☐ Audit
- ☐ Awards
- ☐ By-Law
- ☐ Communications
- ☐ Events
- ☐ Grant
- ☐ Legislative/Government Affairs
- ☐ Member Services
- ☐ Nominating
- ☐ Past President's
- ☐ Policy & Procedure
- ☐ Professional Development
- ☐ Scholarship
- ☐ Stewardship/Education
- ☐ Strategic Plan
- ☐ Other (please specify)



20. Approximately what percentage of district time is focused on the following

Agriculture

Coastal

Education

Forestry

Public Lands

Urban & Community

Other

21. Approximately what percentage of district funding is allocated to the following

Agriculture

Coastal

Education

Forestry

Public Lands

Urban & Community

Other

22. What are your top THREE unmet natural/underserved resource needs

- ☐ Air Quality
- ☐ Erosion and Sediment Control
- ☐ Endangered Species
- ☐ Energy Efficiency
- ☐ Farmland Protection
- ☐ Flood Protection
- ☐ Floodplain Management
- ☐ Forestry
- ☐ Invasive Species
- ☐ Grazing Land
- ☐ Nutrient Management
- ☐ Pollinators
- ☐ Small Watershed Dam Rehabilitation
- ☐ Soil Health
- ☐ Stormwater Management
- ☐ Stream Restoration
- ☐ Urban & Community Conservation
- ☐ Water Quality
- ☐ Water Quantity
- ☐ Wetland Protection
- ☐ Wildfire Mitigation/Rehabilitation
- ☐ Wildlife Habitat
- ☐ Other (please specify)

23. Has your Conservation District run a successful fundraising campaign?

- ☐ Yes
- ☐ No
- ☐ If so, please provide a description of the campaign

24. Has your Conservation District run into any difficulties or challenges fundraising?

☐ Yes

☐ No

If so, what were those difficulties?



## NACD's 2019 Conservation District Survey

### District Relationship with USDA and NRCS

25. Please rank the strength of the relationship your Conservation District has with the NRCS District Conservationist/Technical Staff who serve your Conservation District.

Extremely Strong	Strong	Average	Weak	Extremely Weak	N/A
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

26. Please select the Federal resource tools your Conservation District uses. (select all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> AgLearn  | <input type="checkbox"/> National Planning Procedures Handbook        |
| <input type="checkbox"/> Electronic Field Office Technical Guide (eFOTG)  | <input type="checkbox"/> NRCS Web Soil Survey                         |
| <input type="checkbox"/> Land Evaluation Site Assessment (LESA)           | <input type="checkbox"/> Protracts                                    |
| <input type="checkbox"/> National Catalog of Erosion and Sediment Control | <input type="checkbox"/> Toolkit                                      |
| <input type="checkbox"/> National Conservation Practice Standards (NCPS)  | <input type="checkbox"/> Urban Hydrology for Small Watersheds (TR-55) |
| <input type="checkbox"/> Other (please specify)                           |   |

27. Please rate the following services the USDA Service Center provides to your Conservation District or your customers.

	Excellent	Good	Average	Poor	Very Poor	N/A
Administrative Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agency/District Coordination	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Farm Bill Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Internet Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outreach Materials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff Training	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technical Assistance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)



## NACD's 2019 Conservation District Survey

### NACD Services

28. Please rate the USEFULNESS of the following NACD services and communications methods.

	Extremely Useful	Useful	Moderately Useful	Somewhat Useful	Not At All Useful	Not satisfied	N/A or Don't Know
Advocacy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Envirothon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grassroots Messages	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Policy Position Papers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
eResources (distributed every Tuesday)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Resource (distributed quarterly)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation Clip List (distributed every Friday)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forestry Notes (distributed monthly)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Urban & Community Webinars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
District Operation Training Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
District Training Recognition Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soil Health Champions Network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation Planning Bootcamp	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational Materials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online Store	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NACD Meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please provide more details if you chose "not satisfied" for any of the services and communications listed above.

29. Conservation Districts pay NACD dues based on the following membership structure: Platinum [\$3,001+]; Diamond [\$1776-3,000]; Gold [\$775-1,775]; Silver [\$501-774]; Bronze [\$101-500]; Contributor [\$1-100]. Please rate how INFLUENTIAL the following factors have on the level of dues that your Conservation District pays to the NACD.

	Extremely Influential	Influential	Moderately Influential	Uninfluential	Extremely Uninfluential
Conservation District's Budget	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Receiving an invoice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Familiarity of services received	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Value of services received	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

30. Are there services that would entice your District to pay dues if not paying now?

31. Please provide more details if you chose "not satisfied" for any of the services listed above.








	Extremely Satisfied	Satisfied	Moderately Satisfied	Unsatisfied	Extremely Unsatisfied	N/A or Don't Know
Education Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stewardship Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If not satisfied please provide explain why

32. In the future, what level should NACD's education program focus on?

- |  |  |
|--|--|
| <input type="radio"/> Pre-K                  | <input type="radio"/> College/Higher Education   |
| <input type="radio"/> Lower Elementary (K-3) | <input type="radio"/> Adult Groups   |
| <input type="radio"/> Upper Elementary (3-5) | <input type="radio"/> Non-traditional Groups (Scouts, 4-H, etc.)                             |
| <input type="radio"/> Middle School (6-8)    | <input type="radio"/> Special Interest Groups (Cattleman's Assn., Crop Growers groups, etc.) |
| <input type="radio"/> High School (9-12)     |  |
| <input type="radio"/> Other (please specify) |  |

33. Please rank the following subjects from 1 to 7 (1 being first choice) based on your need for educational materials.

	<input type="text"/>	Soil Health
	<input type="text"/>	Water Quality
	<input type="text"/>	Forestry Best Management Practices
	<input type="text"/>	Pollinators/Integrated Pest Management
	<input type="text"/>	Crop Rotation/Diversity
	<input type="text"/>	Wildlife Habitat
	<input type="text"/>	Human interaction with natural resources

34. List your primary choice for delivery method of the materials to you (i.e. Online printable/downloadable materials)

35. What audiences are your Stewardship and Education activities focused on? (check all that apply)

- ☐ Pre-K
- ☐ Lower Elementary (K-3)
- ☐ Upper Elementary (3-5)
- ☐ Middle School (6-8)
- ☐ High School (9-12)
- ☐ College/Higher Education
- ☐ Adult Groups
- ☐ Non-traditional Groups (Scouts, 4-H, etc.)
- ☐ Special Interest Groups (Cattleman's Assn., Crop Growers groups, etc.)
- ☐ Other (please specify)





## NACD's 2019 Conservation District Survey

### Programs and Natural Resources

36. Please rate the IMPORTANCE of the following Federal and Farm Bill Conservation Programs to your Conservation District.

	Very Important	Important	Moderately Important	Unimportant	Very Unimportant	N/A
Agricultural Conservation Easement Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation Technical Assistance (i.e., also source of cooperative agreements, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation Reserve Program (CREP)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conservation Stewardship Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emergency Watershed Protection Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmental Quality Incentives Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EPA Brownfields	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EPA 319 Nonpoint Source Grants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FEMA	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forest Service, State and Private Forestry Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grassroots Source Water Protection Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regional Conservation Partnership Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small Watershed Rehabilitation Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small Watershed Protection Program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Voluntary Public Access and Habitat Incentive Programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

37. Please identify the top THREE resource concerns in your Conservation District. (Please select 3 choices)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Air Quality                  | <input type="checkbox"/> Grazing Land                       | <input type="checkbox"/> Urban Agriculture                  |
| <input type="checkbox"/> Erosion and Sediment Control | <input type="checkbox"/> Natural Resources                  | <input type="checkbox"/> Urban Conservation                 |
| <input type="checkbox"/> Energy Efficiency            | <input type="checkbox"/> Nutrient Management                | <input type="checkbox"/> Urban Forestry                     |
| <input type="checkbox"/> Farmland Protection          | <input type="checkbox"/> Pollinators                        | <input type="checkbox"/> Water Quality                      |
| <input type="checkbox"/> Flood Protection             | <input type="checkbox"/> Small Watershed Dam Rehabilitation | <input type="checkbox"/> Water Quantity                     |
| <input type="checkbox"/> Floodplain Management        | <input type="checkbox"/> Soil Health                        | <input type="checkbox"/> Wetland Protection                 |
| <input type="checkbox"/> Forestry                     | <input type="checkbox"/> Stormwater Management              | <input type="checkbox"/> Wildfire Mitigation/Rehabilitation |
| <input type="checkbox"/> Invasive Species             | <input type="checkbox"/> Stream Restoration                 | <input type="checkbox"/> Wildlife Habitat                   |
| <input type="checkbox"/> Other (please specify)       |   |   |



## NACD's 2019 Conservation District Survey

### Communications

38. Which communication method is the best way for your Conservation District to receive information?

- |  |                                    |
|--|------------------------------------|
| <input type="radio"/> App  | <input type="radio"/> Phone        |
| <input type="radio"/> Email (e.g., action alerts from NACD leaders)                        | <input type="radio"/> Text message |
| <input type="radio"/> Electronic publications (e.g., eResource and Conservation Clip List) | <input type="radio"/> Website      |
| <input type="radio"/> Mail   |                                    |
| <input type="radio"/> Other (please specify)   |                                    |

39. How often would you prefer to receive communications from NACD?

- |   |  |
|---|--|
| <input type="radio"/> Daily                   | <input type="radio"/> Multiple times per month |
| <input type="radio"/> Multiple times per week | <input type="radio"/> Once monthly             |
| <input type="radio"/> Once weekly             |  |
| <input type="radio"/> Other (please specify)  |  |

40. How do you prefer to receive information (training, opportunities, communication, updates, etc.) from NACD or other organizations?

- ☐ Email
- ☐ Website
- ☐ NACD Newsletter
- ☐ Farm/conservation publications/newsletters
- ☐ Traditional Media
- ☐ Phone call
- ☐ Webinars
- ☐ Text message
- ☐ Mailer
- ☐ Facebook
- ☐ Twitter
- ☐ Instagram
- ☐ NACD App
- ☐ Other (please specify)

41. How do you consume media?

- ☐ Traditional print newspaper
- ☐ Online newspaper
- ☐ TV/News
- ☐ Radio
- ☐ Facebook
- ☐ Twitter
- ☐ LinkedIn

42. How often do you check NACD's website?

- ☐ Once a day
- ☐ Couple times a week
- ☐ Once a week
- ☐ Once a month
- ☐ Rarely
- ☐ Never



## NACD's 2019 Conservation District Survey

### Comment Page

43. Please add any requests, comments, or observations that would help NACD improve the services we provide to your Conservation District or your customers.



## NACD's 2019 Conservation District Survey

### NACD Events

44. How often do you attend NACD events?

- ☐ Three to four times a year
- ☐ Twice a year
- ☐ Once a year
- ☐ Rarely
- ☐ Never

45. Which of the following NACD events have you attended?

- ☐ Annual meeting
- ☐ Summer meeting
- ☐ Region meeting
- ☐ Spring Fly-In
- ☐ Webinars
- ☐ Other (please specify)

46. What entices you to attend NACD events?

- ☐ Speakers
- ☐ Training
- ☐ Networking
- ☐ General sessions
- ☐ Breakout sessions
- ☐ Expo
- ☐ Tours
- ☐ Other (please specify)





## NACD's 2019 Conservation District Survey

### National Conservation Foundation

47. How familiar are you with what the National Conservation Foundation (NCF) does?

- ☐ Very familiar
- ☐ Familiar
- ☐ Not at all familiar
- ☐ I've heard of them, but have no idea what they do
- ☐ I have never heard of them and have no idea what they do